

Fab 40's 5K Run/Walk

Attn: Craig Peterson
East Lawn Andrews and Greilich Mortuary
3939 East Fruitridge Road
Sacramento, CA 95820
(916) 732-2026



Dear Friend:

We are pleased to report that plans are well underway for our **11th ANNUAL FAB 40'S 5K RUN/WALK** benefitting the **Alzheimer's Association of Northern California**. Alzheimer's disease is the sixth leading cause of death in the United States and there is currently no cure. Our event will be held on **Saturday, July 28, 2018** at East Lawn Memorial Park, 4300 Folsom Blvd., in East Sacramento.

Our sponsors are an integral part of the **Fab 40's 5K Run/Walk**. Sponsorship donations help cover the expenses of the race so that **all of the entry proceeds** can go directly to the Alzheimer's Association helping them further their vision of a world without Alzheimer's. Over the past 10 years, you have helped us raise over \$300,000.

We would like to extend an invitation to you to become a sponsor of this outstanding event. We have several ways that you can help:

- Donate a **RAFFLE PRIZE** for our raffle that is held during the AWARDS CEREMONY on race day
- Be a full sponsor of the Fab 40's 5K Run/Walk (sponsor information attached)
- Make a monetary donation, payable to the Alzheimer's Association
- Register to have a booth at the event (\$500 **or included** with higher sponsorship levels)

SPECIAL NOTE ABOUT BOOTHS: There is a high demand for vendor booths. These booths will be assigned in the order payments are received (the sooner you get your sponsorship payment to us, the sooner you may choose your booth location).

SPECIAL NOTE ABOUT RAFFLE PRIZES: Please call or email Lisa West (916)878-7812 lisaw@eastlawn.com and I would be happy to come by and pick up the raffle prize. Or you can mail it or drop it off for me at the address above.

As always, with the proceeds from the race, we aim to expand the outreach to offer support for caregivers and to contribute money toward research seeking a cure for Alzheimer's disease. It is very important that we keep your community support through this event, as we cannot attain our goals without the generous assistance of sponsors.

We're excited to continue our commitment to helping families affected by Alzheimer's disease and invite you to continue this effort with us. Please make your sponsorship check payable to **Fab 40's 5K Run/Walk** and mail it in the convenient envelope provided. Thank you again, and know that we are available to answer any questions you might have.

Sincerely,

Craig

Craig Peterson
Race Committee Chair
(916)732-2026
craigp@eastlawn.com